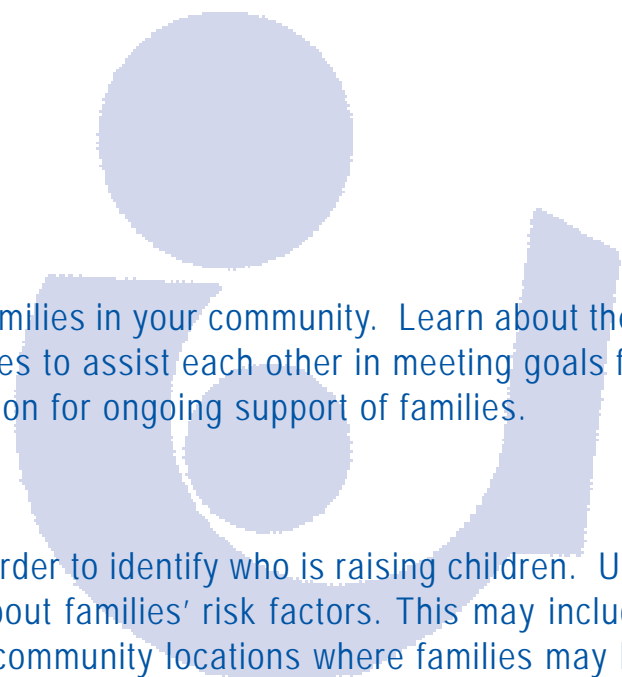


the Baby TALKmodel

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Build a system.

Identify others interested in serving young families in your community. Learn about their goals and services, and discover opportunities to assist each other in meeting goals for families. Establish a system of communication for ongoing support of families.

Screen every family.

Cast a net over your targeted population in order to identify who is raising children. Use Baby TALK's Encounter Protocol to learn about families' risk factors. This may include outreach to hospitals, WIC, clinics or other community locations where families may be found.

Identify the need.

Use this screening to identify which families are most at-risk, which ones are already being case managed by other agencies, and which ones have needs which can be addressed either through your resources or other community resources. Make referrals or connections immediately to establish trust with parents.

Deliver appropriate services.

Families most at-risk may enter a system of case management with purposeful, frequent personal encounters. These may be delivered through home visit as well as other points within the system of care.

Families with fewer risk factors may be served by group encounters through the community's resources, with ongoing efforts to re-examine the development of risk factors over time.

