

Build a System.

Identify others interested in serving young families in your community. Learn about their goals and services, and discover opportunities to assist each other in meeting community and family goals. Establish a seamless system of communication so that families may consistently access services.

Screen Every Family.

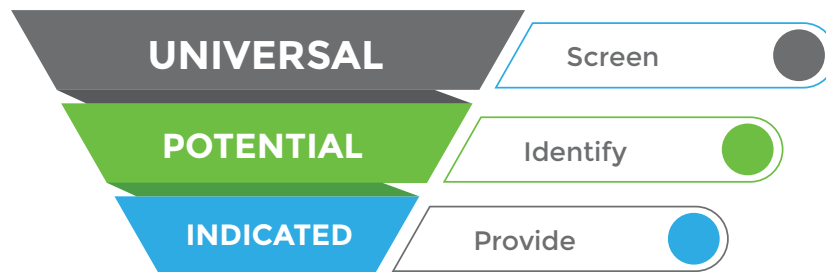
Cast a net over your specific community in order to identify who is raising children. Use Baby TALK's Encounter Protocol to learn about families. This may include outreach to hospitals, WIC, clinics or other community locations where families may be found.

Identify opportunities.

Use this screening to identify opportunities with families, understand services families are already accessing, and build potential relationships to your organization's programs or other community resources. Build connections immediately to establish trust with families.

Provide appropriate relationship-based services.

Families may enter services with intensive, purposeful personal encounters. These may be offered through home visits as well as other points within the system of care. Other families may be served through community resources, with ongoing efforts to understand over time when more intensive, purposeful personal encounters are appropriate.



CRITICAL CONCEPTS

Baby TALK's Mission

Baby TALK's Mission is to positively impact child development by nurturing healthy and responsive relationships during the critical early years

Systems Building

"Casting a net over the Community" – creating a community plan for the joining of services into a seamless system of care

Building Relationships

Baby TALK's "Trustworthy System of Relationships" – every level of BT's work is based on relationships

Going Where Families Are

BT's approach is to identify where families are already receiving services and build collaborations to be able to take services to those locations

Facing Difficult Issues

Real leadership entails being willing to have hard conversations with parents, colleagues, and collaborators

Parallel Process

At every level of relationship, the same processes occur and the same strategies work

"Tell me about your baby"

Establishes parent as expert and our openness/willingness to go where they need the conversation to go

Becoming Ever Better

Continuing growth as professionals

Coming Alongside

We want to join parents in the task of raising children – partnership, not advice-giving

Collaboration

Working together – with parents, colleagues, and other community agencies – toward common goals