

FACT SHEET contact@babytalk.org for pricing and training opportunities

Mission	To positively impact child development by nurturing healthy and responsive relationships during the critical early years
What Makes Baby TALK Unique	 ✓ Flexibility for your greatest impact There is no one way to meet each family where they are The family's unique culture, priorities, and interests drive the agenda ✓ Strategies for a reflective approach We wonder and seek to understand the perspective of the family Observation is strength-based and intentional ✓ Mutual engagement and growth The family is the expert Curriculum supports reflection, discussion, and interactions in support of child development, family/child relationships, and family well-being
Goals	 ✓ Building strong relationships ✓ Supporting families' sense of competence and confidence ✓ Promoting development in all domains ✓ Reducing parental stress ✓ Promoting protective factors and resilience ✓ Promoting positive family and child outcomes
Origin	✓ Baby TALK has been serving families with young children since 1986
Distinctive Features	 ✓ Evidence-based ✓ Fully aligned and implemented within programs using HFA and EHS models ✓ Culturally respectful ✓ Infant mental health informed ✓ Family-centered approach embedded into the curriculum ✓ Maintains focus on nurturing family child relationships ✓ Curriculum includes the approach/the "how" of being with families – "No piece of paper is worth anything without the context of a relationship"
Ages	✓ Prenatal through 5 years
Where is Baby TALK?	✓ Over 1200 trained professionals across 35 states ✓ Currently implemented in twelve states and the District of Columbia
Methods & Curriculum	 ✓ Family engagement in Home visits, Group Encounters, Early Care & Education ✓ Baby TALK Curriculum is a research-based & evidence-based, reflective curriculum ✓ Over 400 pieces of curricula promote family-child interactions and engage families in their child's learning across domains. ✓ Over 300 pieces of curricula support engagement and reflection on child development and topics with families. ✓ Curriculum is available in English, Spanish, and Arabic, and in a Visual format with engaging photos and short phrases in each language